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FOR IMMEDIATE RELEASE

CAPE FEAR WILDLIFE EXPO CELEBRATES IN WILMINGTON, NC

Sponsors are lining up for the 1st Annual Wildlife Expo

January 6, 2009 - The first annual Cape Fear Wildlife Expo will be held Saturday, March 21st from 9:00 a.m. until 8:00 p.m. and Sunday, March 22nd from 9:00 a.m. until 5:00 p.m. in historic downtown Wilmington's Schwartz Center and Coastline Convention Center.

Sponsors are excited to participate in this new expo and celebration. **WWAY News Channel 3** has committed to be a Gold Corporate Sponsor of the event. **RA Jeffreys**, the local distributor for **Budweiser**, has signed on as a Silver Corporate Sponsor. Bronze Corporate Sponsors include **Bob King Automall**, **Bryant Real Estate**, **Wilmington Power Sports** and **Teaka Trucks**, **Windham Distributing Company**, and the **North Carolina and South Carolina Sportsman Magazines**. Silver Benefactor Sponsors include the **Sleep Inn**, **Courtyard Marriott**, and **Mainstay Suites**. Sponsorship information is available at www.capefearwildlifeexpo.com.

The Cape Fear Wildlife Expo encourages youth to enjoy the outdoors through hunting, fishing, and other outdoor related sports and events. The Expo's goal is to heighten public awareness of our natural resources and to encourage conservation of these natural resources.

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If you would like more information or to schedule an interview with W.C. Lanier, please contact Ann Williams at 910-794-0292 or email ann@capefearwildlifeexpo.com